

# Is Website Flipping a Good Fit For You?

## A Checklist

- ☐ Disposable Funds: Do you have a bit of cash to spend on buying or building a website?
- ☐ Multiple ideas: Got lots of ideas for website niches and don't want to fully settle on one?
- ☐ Risk tolerance: Are you comfortable taking risks? Website flipping can be risky and you have to be aware of the risks!
- ☐ Time availability: Do you have enough time to devote to website flipping? It can be a bit time-consuming.
- ☐ Knowledge: Do you have some knowledge and experience in website design and SEO? Are you willing to learn?
- ☐ Marketing skills: Do you have marketing skills, or are you willing to learn?
- ☐ Patience: Are you a patient person? Website flipping can take time to build up and sell.
- ☐ Budgeting skills: Do you have good budgeting skills? You'll need to manage your finances effectively.
- ☐ Sales skills: Do you have sales skills to be able to negotiate effectively with buyers and close deals to make a profit?