Post-Purchase Website Transfer Checklist

- [ ] Transfer the domain to your account & update address.

- [ ] Transfer website to your hosting provider.

- [ ] Make a backup of the site, and set up regular backups.

- [ ] Transfer Google Analytics to your account.

- [ ] Use Google Search Console to verify that all pages are indexed.

- [ ] Remove old admin accounts and update your admin account.

- [ ] Verify you have access to all social media and email accounts.

- [ ] Review & remove unnecessary plugins.

- [ ] Update the privacy policy and terms of use.

- [ ] Change affiliate links to yours.

- [ ] Update About page & replace all contact information.

- [ ] Update or remove social media links.

- [ ] Revise the site's content to match your branding and style.